
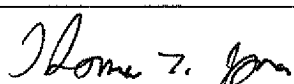


REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL

(INCLUDING FILING FEE AND/OR PETITION FOR
EXTENSION OF TIME FEE)

*Subsection (b) of 35 U.S.C. §132, effective May 29, 2000
provides for continued examination of a utility or plant application
filed on or after June 8, 1995.
See The American Inventors Protection Act of 1999 (AIPA)*

To: Commissioner for Patents Box RCE PO Box 1450 Alexandria, VA 22313-1450		Attorney Docket No.:1341.1091	
First Named Inventor	Masaki HIRAGA		
Application No.	09/839,138	Group Art Unit	1796
Filing Date	April 23, 2001	Examiner	NGUYEN, TRI V
CPA Filing Date	Confirmation No		1608
Title of Invention	METHOD OF AND APPARATUS FOR PROVIDING POINTS BY RELATING KEYWORD RETRIEVAL TO ADVERTISING, AND COMPUTER PRODUCT		
<p>This is a Request for Continued Examination (RCE) under 37 C.F.R. §1.114 of the above-identified application.</p>			
<p>1.</p> <div style="border: 1px solid black; padding: 2px;"> Submission required under 37 C.F.R. §1.114 (Box a or b must be completed) </div> <p>a. <input type="checkbox"/> Previously submitted</p> <p style="margin-left: 20px;">i. <input type="checkbox"/> Consider the amendment(s)/reply under 37 C.F.R. § 1.116 previously filed on ____ (Any unentered amendment(s) referred to above will be entered).</p> <p style="margin-left: 20px;">ii. <input type="checkbox"/> Consider the arguments in the Appeal Brief or Reply Brief previously filed on ____</p> <p style="margin-left: 20px;">iii. <input type="checkbox"/> Other</p> <p>b. <input checked="" type="checkbox"/> Enclosed</p> <p style="margin-left: 20px;">i. <input checked="" type="checkbox"/> Amendment/Reply</p> <p style="margin-left: 20px;">ii. <input type="checkbox"/> Affidavit(s)/Declaration(s)</p> <p style="margin-left: 20px;">iii. <input type="checkbox"/> Information Disclosure Statement (IDS)</p> <p style="margin-left: 20px;">iv. <input type="checkbox"/> Other</p>			
<p>2.</p> <div style="border: 1px solid black; padding: 2px;"> Miscellaneous </div> <p>a. <input type="checkbox"/> Suspension of action on the above-identified application is requested under 37 C.F.R. §103(c) for a period of ____ months. (Period of suspension shall not exceed 3 months; Fee under 37 C.F.R. §1.17(i) required).</p> <p>b. <input type="checkbox"/> Other</p>			

				BASIC FEE		\$ 810.00
Since an Official Action set an <u>original</u> due date of <u>October 9, 2008</u> , petition is hereby made for an extension of time to cover the date this RCE is filed, for which the requisite fee is enclosed (1 month (\$130)); (2 months (\$490)); (3 months (\$1,110)); (4 months (\$1,730)); (5 months (\$2,350)):						490.00
Claims As Amended	Claims Remaining After Amendment	Highest Number Previously Paid For	Number Extra	Rate		
Total Claims	12	22	- 20 =	0	X \$ 52.00 =	\$ 0.00
Independent Claims	5	15	- 3 =	0	X \$ 220.00 =	\$ 0.00
Suspension Fee (\$130.00)						
Total of above Calculations =						\$ 1300.00
Reduction by 50% for filing by small entity (Note 37 C.F.R. 1.9, 1.27, 1.28).						
TOTAL FEES DUE =						\$ 1300.00
4. <input type="checkbox"/> Small entity status: a. <input type="checkbox"/> Verified Statement Claiming Small Entity Status. b. <input type="checkbox"/> A Verified Statement Claiming Small Entity Status was previously filed and such status is still proper and desired. c. <input type="checkbox"/> is no longer claimed. 5. <input type="checkbox"/> Other:						
6. METHOD OF PAYMENT						
<input type="checkbox"/> A check in the amount of \$ <u>\$1300.00</u> is enclosed. <input checked="" type="checkbox"/> Charge "TOTAL FEES DUE" to Deposit Account No. 19-3935.						
7. GENERAL AUTHORIZATION						
<input checked="" type="checkbox"/> The Commissioner is hereby authorized to credit any overpayment or charge any additional fees under 37 C.F.R. 1.16 (filing fees) or 37 C.F.R. 1.17 (processing fees) during the prosecution of this application and of any related application(s) claiming benefit hereof pursuant to 35 U.S.C. §120 to maintain pendency hereof and of any such related application to: Deposit Account No. 19-3935.						
8. CORRESPONDENCE ADDRESS						
STAAS & HALSEY LLP  21171 <small>PATENT TRADEMARK OFFICE</small>						
9. SIGNATURE OF ATTORNEY OR AGENT REQUIRED						
NAME	Thomas L. Jones			REGISTRATION NO.	53,908	
SIGNATURE				DATE	12/09/08	